



Dear Water Festival Supporter,

The Central Iron County Water Conservancy District (CICWCD) has demonstrated a strong commitment to support water conservation efforts in Iron County. Given your organizations conservation efforts and/or water efficient products, we would like to invite you to partner with the CICWCD as a sponsor of our Community Water Festival that will take place on June 30<sup>th</sup> from 10am-2pm at the Main Street Park in Cedar City, UT. Our Water Festival will provide community members the opportunity to meet and mingle with professionals and learn about new products and services that can help them become more water efficient.

By becoming a Sponsor you will not only be supporting our festival, but also our mission and research efforts. In addition to organizing the Water Festival the CICWCD supports local and state water professionals in sustaining a statewide water conservation movement. We accomplish this by increasing awareness and knowledge in the community through our 4<sup>th</sup> grade water fair, our free water check program, professional & homeowner training programs, and research projects.

I hope that you will consider partnering with the CICWCD for this wonderful event in support of water conservation. Please review the attached page for more information about our sponsorship options. I look forward to speaking with you to discuss our proposal and will contact you in the upcoming week to see if we can further explore partnership opportunities.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul Monroe'.

Paul Monroe  
CICWCD Executive Director  
p.monroe@cicwcd.org  
(435) 865-9901



### **\$1000 Big Wave Lunch Sponsor**

The Big Wave Lunch Sponsorship delivers the highest visibility possible and provides ample business exposure by aligning your brand with the Festival as a promotional lunch partner. This package includes everything listed in the Summer Storm Sponsorship packages below: newspaper advertisements; free vendor space; logo on event poster; website exposure; logo on event sponsorship banner. In addition your company will be mentioned on all radio advertisements and will be showcased during lunch. To show our thanks we'll include your business logo on our large lunch banner and all lunch signage.

### **\$500 Summer Storm Sponsorship**

The Summer Storm Sponsorship provides sufficient exposure by aligning your brand with the festival as a promotional partner. To show our thanks we'll include your business logo on all of our printed newspaper advertisements. We'll also include everything listed in the Rain Dance Sponsorship packages below: free vendor space; logo on event poster; website exposure; logo on event sponsorship banner.

### **\$250 Rain Dance Sponsorship**

The Rain Dance Sponsorship provides promotional exposure by aligning your brand with the festival as a promotional partner. To show our thanks we'll include a color image of your company's business logo on our festival poster (distributed & posted in over 150 local businesses); your logo will be printed on the large sponsorship banner located at the event; your logo (linked to your company's web page) will appear on the event web page; finally we'll include a complimentary vendor booth space.

### **\$100 Friend of the Festival**

This is a great option for anyone interested in supporting the Festival. To say thank you for your generosity we'll add your name to our sponsorship banner that will be displayed at the Festival. We'll also include a complimentary vendor booth space.



*Central Iron County Water Conservancy District is a 501(c)3 non-profit organization.  
All contributions are tax deductible according to tax law.*

Business Name: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Type (ex: Visa): \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3 digit code on back of card: \_\_\_\_\_

Please make checks payable to the Central Iron County Water Conservancy District:  
Central Iron County Water Conservancy District  
88 Fiddlers Canyon Rd # A  
Cedar City, UT 84721

*We truly appreciate your support!*  
*Central Iron County Water Conservancy District*  
*<http://www.cicwcd.org/>*